







## About Havells

Havells India Limited is a leading Fast Moving Electrical Goods (FMEG) Company with a strong global presence. Havells enjoys enviable market dominance across a wide spectrum of products, including Industrial & Domestic Circuit Protection Devices, Cables & Wires, Motors, Fans, Modular Switches, Home Appliances, Electric Water Heaters, Power Capacitors, CFL Lamps, Luminaires for Domestic, Commercial and industrial Applications.

Today, Havells owns some of the most prestigious brands like Havells, Crabtree, Standard and Promptec. Its network constitutes of 4000 professionals, over 6000 dealers and 40 branches in the country and presence in over 50 countries globally. Its twelve state-of-the-art manufacturing plants in India located at Haridwar, Baddi, Sahibabad, Faridabad, Alwar, Neemrana and Guwahati are manufacturing globally acclaimed products, synonymous with excellence and precision in the electrical industry.

The company pioneered the concept of exclusive brand showroom in the electrical industry with 'Havells Galaxy'. Today over 400 Havells Galaxies across the country are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications. Havells became the first FMEG Company to offer door step service via its initiative 'Havells Connect'. Thanks to the quality of products and quicker service, it has minimum customer complaints and highest customer satisfaction.

Havells alongwith its brands, have earned the distinction of being the preferred choice of electrical products for discerning individuals and industrial consumers both in India and abroad. Havells offers same quality products for both Indian and international markets. It is committed to keep powering the world with its state-of-the-art innovations and energy-efficient solutions. Currently over 90% of its product offering is energy efficient and manufactured in-house.

Social and environmental responsibility has been at the forefront of Havells operating philosophy and as a result the company consistently contributes to socially responsible activities. For instance, the company is providing mid-day meal in government schools in Alwar district, covering more than 58000 students per day. The company has also built over 2000 eco-friendly bio toilets in government schools thus contributing to nation's Swaach Bharat Mission. The group company, QRG Healthcare runs a 140 bed hospital in Faridabad. In the past, the company has generously contributed to the society during various national calamities like the Bihar Flood, Tsunami and Kargil National Relief Fund etc.

The essence of Havells' success lies in the expertise of its fine team of professionals, strong relationships with associates and the ability to adapt quickly and efficiently, coupled with the vision to always think ahead.

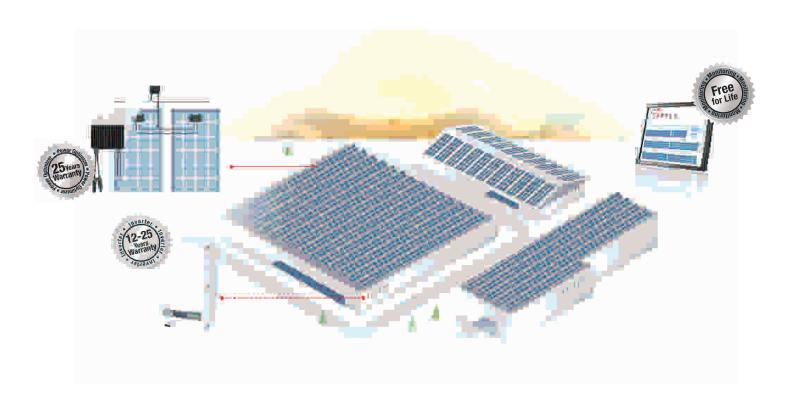
## **Optimising Commercial & Industrial PV Systems**





Optimising at the Module Level
Get more power, more revenue
and more insight into your system
performance





#### POWER OPTIMIZER

By connecting a SolarEdge power optimizer to a PV module it becomes a smart module. This allows:

- Harvest of up to 25% more energy from each module
- Constant feedback on the performance of each module
- Designed to shutdown each module for maximum safety in case of an emergency

#### **INVERTER**

A simpler and more reliable inverter:

- Responsible only for DC to AC conversion, as all other functions are handled separately for each module by the power optimizers
- Extremely small, lightweight, and easy to install
- 99% weighted efficiency
- Suitable for indoor and outdoor installations

#### MONITORING PLATFORM

By displaying real-time performance data for each module, the monitoring platform allows:

- Full visibility of your system's performance
- Automatic alerts on system issues



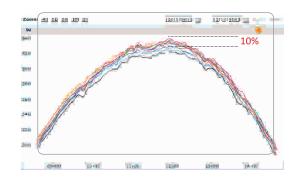
## >More Energy From The Sun

#### MAXIMUM POWER FROM EACH MODULE

SolarEdge mitigates power losses due to mismatch between modules, for maximum power generation from each module. With SolarEdge, weaker modules do not affect the strong ones.

#### 10% module mismatch

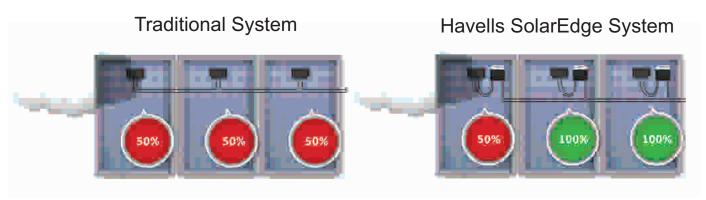
Screenshot from the SolarEdge monitoring portal, showing power curves of 10 adjacent modules in a string with 10% mismatch between highest and lowest performing modules



In a PV system, each module has an individual maximum power point. Differences between neighboring modules results in power loss. For example:



With traditional inverters, the weakest module reduces the performance of all modules. With SolarEdge, each module produces the maximum energy, and power losses are eliminated.



#### MORE MODULES ON YOUR ROOF; AND MORE SAVINGS ON YOUR BILL

#### **Traditional System**





#### Havells SolarEdge System





#### With SolarEdge

Installers can place more modules on the rooftop with SolarEdge and give you the design that you want:

- ✓ Shaded areas
- ✓ Multiple roof angles
- ✓ More options to fit the roof size
- ✓ Free from electrical constraints

#### MORE ENERGY BY DESIGN

Increase your system capacity with more modules on the roof





SolarEdge | 200kW DC 34% more power

### Flexible site design > More modules on the roof > More power

#### **COST SAVING BY DESIGN**

Save 50% on electrical BoS with longer strings 26-60 modules, up to 11.25kW per string



**Traditional system** 



**Havells SolarEdge System** 

## >Secure Your Investment

#### PROTECTING YOUR ASSETS

- > Providing the highest safety for installers, electricians, and firefighters
- > Better suited for future insurance requirements
- > Unique "DC Safe" feature which ensures rapid shutdown when AC Grid is turned off.



#### **COST SAVING MAINTENANCE**

- > Free module-level monitoring for system lifetime
- > Full control of your assets
- > Module-level performance monitoring & remote maintenance lead to:
  - Less trips to site & less time spent on site
  - Higher system uptime
- > Complete system status on your mobile (iOS or Android)



## > Havells SolarEdge For Your Peace of Mind

#### PEACE OF MIND

With SolarEdge, whenever AC power is off, DC wires are designed to automatically de-energize providing automatic protection to installers, maintenance personnel, firefighters and property Installers, maintenance personnel and firefighters are automatically protected from high voltage



#### CONNECT ON THE GO

Full visibility of system performance Monitor your system, from anywhere using free iPhone and Android applications





## >Advantage Plus

_		Havells SolarEdge	Traditional
S.no	Features	String System	String System
		<i>5</i> /	<i>3</i> ,
> Futu	ure Compatibility & Warranty		
1	Grid-Tie String Inverter Warranty	12 Years	5 Years
2	Power Optimizer Warranty	25 Years	Not Applicable
3	Free Lifetime Monitoring	$\sqrt{}$	X
> Mo	nitoring & Access		
4	Module Level Monitoring	$\sqrt{}$	X
5	Free Mobile Application	$\sqrt{}$	Χ
6	Full Visibility of system performance(	$\sqrt{}$	X
O	Module & On Grid Inverter)	V	^
> Safe	ety & Protection		
7	Arc-fault circuit protection (protection	$\checkmark$	V
/	against fire)	V	X
	Rapid shutdown of DC system when grid		
8	is turned off (important protection against	$\sqrt{}$	X
	fire)		
9	Remote Trouble shooting	$\sqrt{}$	Х
> Con	straint free design		
10	Module in partial shaded areas	$\sqrt{}$	X
11	Different power rating in one string	$\sqrt{}$	Χ
12	Parallel string of uneven lengths	$\sqrt{}$	Х
13	Multiple orientationin one string]	√	Х
14	Longer String	$\sqrt{}$	X
> Red	uced Power loss (due to)		
15	Module wattage tolerances	$\sqrt{}$	X
16	Thermal Mismatch	$\sqrt{}$	Х
17	Partial shading / soiling	$\sqrt{}$	Х
18	Future compatibility for Modules	$\sqrt{}$	Х
19	Protection against solar panel	$\sqrt{}$	х
15	obsolescence in Future	V	,
20	New technology solar panels can be	$\sqrt{}$	х
	incorporated in Future	V	^

# NOTES

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Representative Offices:  $\bullet$  Goa  $\bullet$  Solapur  $\bullet$  Gwalior  $\bullet$  Kathmandu  $\bullet$  Bhopal

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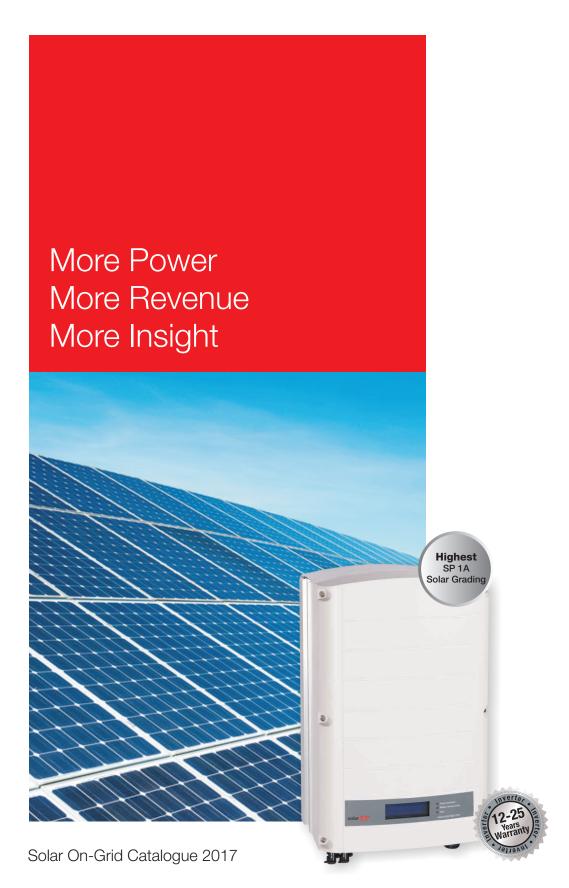
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Join us on Facebook at www.facebook.com/havells and share your ways to save the planet!
CIN - L31900DL1983PLC016304.











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Havells owns some of the prestigious global brands like Crabtree, Sylvania, Concord, Luminance & Standard.

With 91 branches / representative offices and over 6500 professionals in over 50 countries across the globe, the group has achieved rapid success in the past few years. Its 11 state-of-the-art manufacturing units in India located at Haridwar, Baddi, Noida, Faridabad, Alwar, Neemrana, and 6 state-of-the-art manufacturing plants located across Europe, Latin America & Africa churn out globally acclaimed products. Havells is a name synonymous with excellence and expertise in the electrical industry. Its 20000 strong global distribution network is promot to service customers.

The company has acquired a number of International certifications, like CSA, KEMA, CB, CE, ASTA, CPA, SEMKO, SIRIUM (Malaysia), SPRING (Singapore), TSE (Turkey), SNI (Indonesia) and EDD (Bahrain) for various products. Today, Havells and its brands have emerged as the preferred choice of electrical products for discerning individuals and industrial consumers both in India and abroad.

In an attempt to transform itself from an industrial product company to a consumer products company, Havells launched the consumer electrical products such as LED luminaires, CFLs, Fans, Modular Switches Luminaires, Water Heaters and Domestic Appliances. The company has been consistent in its brand promotion with sponsorship of Cricket events like T20 World Cup, India-Australia Series and IPL Season first, second, third and fourth.

The company has also taken the initiative to reach directly to the consumers through "Havells Galaxy" – a one stop shop for all electrical and lighting needs. Havells has more than 250 such Galaxies across the country.

Social and environmental responsibility has been at the forefront of Havells operating philosophy and as a result the company consistently contributes to socially responsible activities. For instance, the company is providing mid-day meal in government schools in Alwar district, covering 50000 students per day. Besides this company has acquired land for constructing a larger kitchen with all the modern facilities to serve freshly cooked food to 50000 students in the area. We also set up free medical check-up camps. In the past also, the company has generously contributed to the society during various national calamities like the Bihar Flood, Tsunami and Kargil National Relief Fund etc.

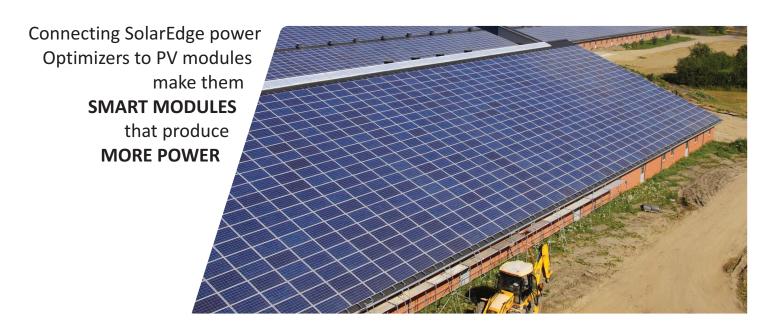
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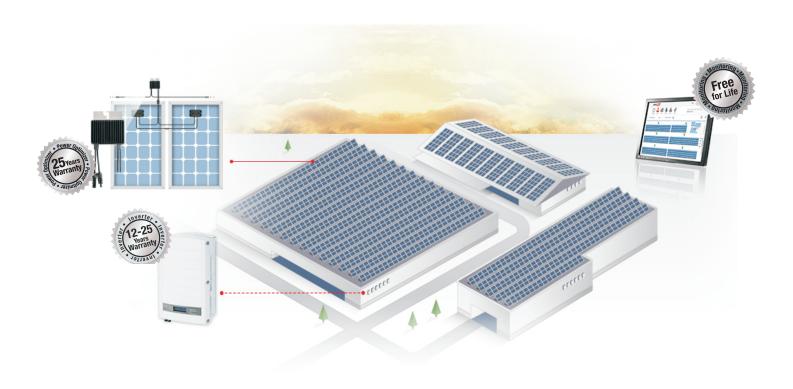
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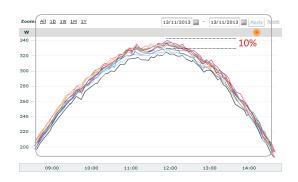
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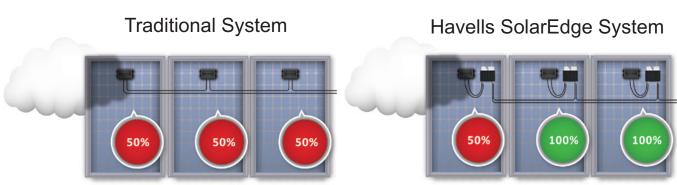
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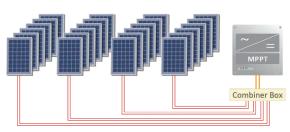


SolarEdge | 200kW DC
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O	Module & On Grid Inverter)	V	^
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