

Corporate Backgrounder – Havells India

Havells India Limited a leading Fast Moving Electrical Goods (FMEG) Company and a major power distribution equipment manufacturer with a strong global footprint. Havells enjoys enviable market dominance across a wide spectrum of products, including Industrial & Domestic Circuit Protection Devices, Cables & Wires, Motors, Fans, Modular Switches, Home Appliances, Electric Water Heaters, Power Capacitors, Luminaires for Domestic, Commercial, and industrial Applications. Havells owns some of the most prestigious global brands like Havells, Crabtree, Standard Promptec and Lloyd. Its global network constitutes of 6,822 professionals across 35 branches. Its 15 state-of-the-art manufacturing plants in India located at Guwahati, Haridwar, Baddi, Sahibabad, Faridabad, Alwar, Neemrana and SriCity. A strong distribution network continuously strives to set new benchmarks in prompt delivery and service to customers – powering their smiles like none other electrical brand in the country. Further to this the company pioneered the concept of exclusive brand showroom in the electrical industry with ‘Havells Galaxy’. Today 600 plus Havells Galaxies across the country are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications. Havells became the first FMEG Company to offer doorstep service via its initiative ‘Havells Connect’. Thanks to the quality of products and quicker service, it has minimum customer complaints and highest customer satisfaction. Today, Havells along with its brands, have earned the distinction of being the preferred choice of electrical products for discerning individuals and industrial consumers both in India and abroad. Thus, complying with stringent quality norms at even the most testing markets, worldwide. It is committed to keep powering the world with its state-of-the-art innovations and energy-efficient solutions.

Currently 90% of its product offering is energy efficient. Havells, over the years, has embarked on the journey of social change through inclusive growth dedicated to the cause of our future and future generations. Therefore, our CSR efforts revolve around five strong pillars of health & nutrition, sanitation, education, environment, and skill development. These pillars not only move hand-in-hand with the ones envisioned by the Government but are also part of United Nations Sustainable Development Goals. Havells is providing Mid-day meal to 70,000+ students on a daily basis at Alwar, Rajasthan. Promoting education for 300+ students, the researchers and faculty members have been using the Havells Research Building at Plaksha University (Reimagining Higher Education). Also giving free coaching classes to underprivileged children at Govt. Schools. Havells initiated a sanitation drive in 2014 in government schools of Alwar district wherein the company built over 4000+ eco-friendly bio-toilets in over 500 schools. These eco-friendly bio-toilets use special bacteria developed by DRDO (Defence Research & Development Organisation) to convert human waste into biogas and water. The water can be used for gardening, cleaning, or ground water recharge.